



“Any specific skill or competency we need to develop gets pulled out and made into a bento box.”

Conrad Cone, Manager of Talent Development, ACTIVE NETWORK

BUSINESS CHALLENGE

Headquartered in San Diego, California, ACTIVE Network has over 3,300 employees in 25 offices worldwide helping organizers transform and grow their businesses using cloud technology.

When Active started down the road to become a publicly traded company, they had to ensure they had the internal bench strength needed, and wanted strong systems in place for developing its people. Due to global expansion and growth, traditional live classroom training was no longer a scalable economic option.

HOW SKILLSOFT® HELPED

Initially Active purchased eLearning content from Skillsoft including Microsoft® Office courses, Skillsoft’s 50 Lessons™ video collection, Books24x7®, Safari Books, Get Abstract, Executive Summaries, IT Skills and Skillsoft® Leadership Advantage™. But it was soon obvious that just offering up resources wasn’t working. So they began using the Skillsoft Knowledge Center™ Editor to customize the assets’ content, look and feel.

They developed short, focused portals they referred to as bento boxes, “bite-sized learning assets” a hybrid of Skillsoft and ACTIVE Network proprietary content, integrated with a balanced mix of formal, informal and social learning.

KEY METRICS

The **bento boxes** received positive feedback.

High adoption rates among employees across the globe.

Flexible learning program that **adapts to needs of employees**.

Can **easily track effectiveness** of learning application.

ABOUT ACTIVE NETWORK

ACTIVE Network® is the leading global marketplace for activities and events, connecting participants and activity organizers, while offering unparalleled business intelligence through our industry-leading data solutions and insights platform. ACTIVE Network annually processes nearly 100 million registrations and more than \$3B in payments for over 47,000 organizers and 200,000 activities and events worldwide. Founded in 1999, ACTIVE Network is headquartered in Dallas, Texas with offices worldwide.

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