

# 58,000\* end user insights that justify **VALUE IMPACT** of elearning investments

A core service available to existing customers, the Skillssoft Impact Analysis allows learning and development teams to quickly and easily evaluate their current programs, to communicate outcomes internally to other stakeholders and to create an action plan for achieving even more value in the future.

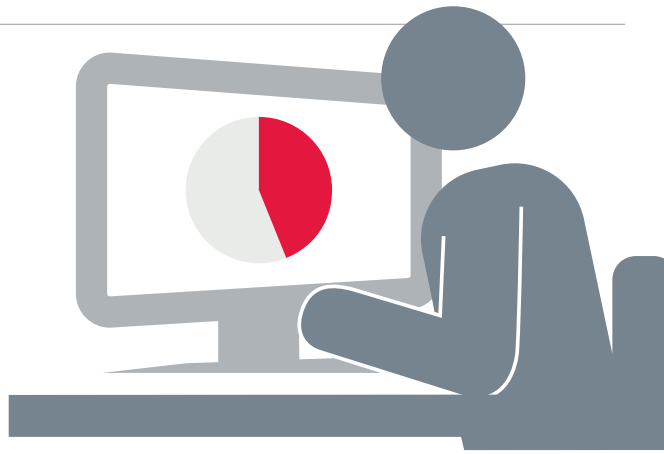


## 17%

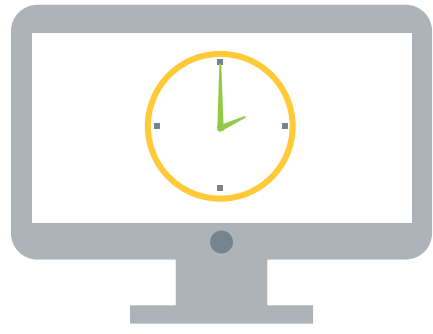
Average estimated skill gain reported by Skillssoft end users

## 44%

The percentage of training consumed that pertains to a person's job



vs



**2:1 Ratio\*\*** Online learning delivers content in approximately half the time as classroom learning

**TOP 3** key business outcomes as a result of using Skillssoft:



Increased quality



Increased employee satisfaction



Increased productivity

## 4 Building Blocks to Learning Program Success



### Engagement

- Value objectives defined upfront with stakeholder buy-in
- Annual success criteria is defined in order to deliver progress toward the value objectives



### Alignment

- Learning solutions aligned to enable value objectives
- Context is key (right people, right content, right time)



### Adoption

- Marketing of how learner performance expectations contribute to organizational value objectives
- Accessibility and visibility are vital



### Value

- Demonstrate impact against the value objectives
- Outcomes are optimized through the quality of engagement alignment and adoption efforts

Learn more: [Skillssoft.com/impact](https://www.skillssoft.com/impact)

\* Meta-analysis reflecting 58,800 Skillssoft individual end users from across the world over a 24-month period.  
 \*\* End users estimated the cost of an instructor-led alternative based on the content they pursued.

