What is Social Learning?

Social Networks Put the Learner at the Center
While reading comments about learning assets, learners may also access vital institutional knowledge, deepening their understanding of the organization and its culture as well as driving engagement. Social learning puts the learner at the center of the people, information, and learning assets they need.

Strengthening Teamwork
Community content enhances collaboration. Notes, comments, and ratings specific to your organization improve communication among teams—and everyone else in the organization.

Security
A good social learning platform protects your information, while allowing employees to securely find, create, and share knowledge, learning assets, and expertise with their colleagues—without compromising security.

Nielsen’s 1-9-90 Rule
According to expert Jakob Nielsen, in most communities, 90% of participants don’t contribute, though they find value in what they read and observe. The next 9% add to existing discussions, with 1% creating most commentary and giving the community food for thought.

Strength of Weak Ties
Social learning offers access to colleagues outside an employee’s traditional sphere, which can spark innovation and leverage connections to employees they may not otherwise engage with.

Social Networks Amplify the Learning Process
Social learning connects people with relevant content, learning assets, and expert information specific to an organization’s unique culture. This combination of content, commentary, and community amplifies learning and helps you maximize your return on learning investments.