

BEST PRACTICES ACROSS FOUR BUILDING BLOCKS

Skillsoft has studied our 6,700+ clients and 45 million end-users to uncover what the best organizations do so well. We've repeatedly discovered that leading organizations execute four best practice building blocks: they engage with the business to set objectives, they align solutions to meet strategic priorities, they enable adoption and they report on learning's value to convey the business impact. More effectively managing the first three building blocks—engagement, alignment and adoption—delivers greater value to the business.

This benchmark examines how our 200+ best in class and average construction & engineering customers compare in their industry (best in class clients succeed across all four building blocks.)



Engagement



Alignment



Adoption



Value

ENGAGEMENT



have engaged executive sponsors



conduct benchmarking sessions with their Skillsoft® account teams



have success criteria in place



meet with their Skillsoft Success Consultants at least monthly



have sufficient program management

ALIGNMENT

TOP 3 STRATEGIC ALIGNMENTS

BEST IN CLASS

Environmental Safety & Health Compliance
IT Certification
Leadership Development

AVERAGE

Environmental Safety & Health Compliance
Leadership Development
Management Development

TOP 3 LEARNING ALIGNMENTS

BEST IN CLASS

Company Values
Special Business Initiatives
Professional Effectiveness

AVERAGE

Competencies
General Business Skills
Company Values

91% conduct library maintenance at least annually

76% conduct library maintenance at least annually

MOST POPULAR SOLUTIONS LICENSED

Skillsoft® Global Compliance Courseware™ Collection
Skillsoft® Leadership Channel®
Skillsoft® Leadership Advantage™

ADOPTION

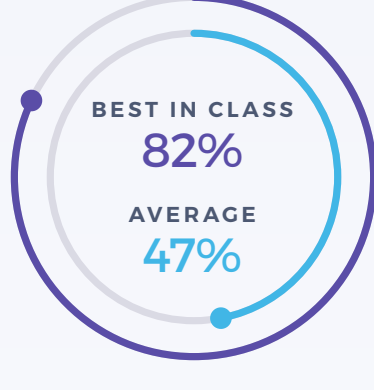


market learning programs internally to ensure end-user awareness



have created easy-to-access learning experiences

VALUE



measure the impact of their programs



would recommend Skillsoft to others



applied learning to their jobs within six weeks



report this percentage of the daily work is impacted by Skillsoft content



report gain average skill gain across learners

TOP 3 LEARNING MOTIVATORS

1. Career development
2. Continuing education
3. On-the-job training

TOP 3 BUSINESS OUTCOMES

1. Improved quality
2. Greater employee satisfaction
3. Increased customer satisfaction

SEE WHAT A CUSTOMER HAS DONE



WHAT CONSTRUCTION & ENGINEERING LEARNERS SAY

“ I have to communicate with staff on a daily basis and some of my communications involve informing staff that they have not performed specific tasks to the required standard. As I sometimes have to give negative communications, learning how to communicate more effectively, and being better at giving and receiving feedback has helped me in my role.”

“ I picked up very useful tools, tips and techniques from the online coaching resources—this helped me to be a better coach and saved the company the cost of engaging an external coach.”

“ Team collaboration has increased, especially across the multiple sites in our organization. Also, by taking the project management content, we have more effective and predictable planning of the project milestones. This has contributed to cost savings and lower time to market.”

Take a closer look.

Visit our [YouTube channel](#) for course samples, customer success stories and more.