

BG GROUP



“ Targeting resources at individuals has helped us unlock a new enthusiasm and engagement with digital learning. With Skillsoft’s help, we’re making it possible for people to consume learning in a more personalised and relevant way, and engage in continuous personal and workplace development. ”

**Andrew Smith, Learning Partner, BG Group**

## BUSINESS CHALLENGE

Committed to helping people develop their potential, BG Group aims to provide all employees with access to learning and development opportunities. The variety of learning channels offer includes Skillsoft’s library featuring more than 7,000 courses, 65,000 videos and 46,000 books.

Determined to boost employee utilisation of the Skillsoft content on offer, the L&D team embarked on a programme to facilitate ease of access to great learning experiences. In addition to helping people discover content that would enhance their skills, targeted marketing and curation to promote digital learning resources and further related learning opportunities would put the focus on continuous development.

## HOW SKILLSOFT® HELPED

Skillsoft’s consultants were on hand to help map content and assets to BG Group’s leadership and development frameworks. Using Skillport®, Skillsoft’s cloud-based content delivery platform, the L&D team developed curated learning plans and personalised recommendations for learners. Skillport was fully integrated with BG Group’s systems to enable ‘one click’ access, regardless of the device and location.

BG Group also launched an integrated campaign, featuring videos, events and emails to promote digital learning across the organisation. Today the L&D team uses Jive, a business social network and collaboration platform, to promote resources and encourage employees to share content they’ve found valuable.

## KEY METRICS

**300%** digital learning use is up more than **300%**

**100%** Direct log-ins via Skillport jumped by **100%**



Access to Skillport via Jive has proved **extremely popular**

## ABOUT BG GROUP

An international oil exploration and production and LNG (liquefied natural gas) company, BG Group is active in more than 20 countries and employs around 5,000 people drawn from 70 nations. Committed to helping meet the world’s ever-rising energy needs, BG Group is dedicated to ensuring its operations are safe, sustainable, and that any environmental impact is minimised. BG Group is now part of Royal Dutch Shell plc.

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