



“ Our partnership with Skillsoft gives us a unified, web-based platform to facilitate all of our eLearning. We’re able to create Crane-specific coursework to improve employee knowledge of the systems and processes they use every day – while controlling the costs and ensuring uniform knowledge across our organization.”

Sarah Chandonnet, Crane Worldwide Logistics

BUSINESS CHALLENGE

With operations in 113 locations in 25 countries, Crane Worldwide Logistics is a full-service air, ocean, trucking, customs brokerage and logistics company with more than \$680 million in revenue. The company has quickly become a disruptive innovator, challenging the industry’s conventions and striving to create a truly transparent, ethical and efficient supply chain.

Crane has always focused on high growth, and recently the executive team redoubled those efforts, seeking to create opportunities for even greater employee development. The company now had two new objectives: to execute a uniform program of global compliance training, and to move toward a proactive approach to training for personal and professional growth that was very appealing.

HOW SKILLSOFT® HELPED

Crane partnered with Skillsoft to introduce a number of Learning Programs that pull together four courses grouped around a particular theme. These programs cover a variety of topics from Microsoft Office® Products, to Foreign Corrupt Practices Act compliance, to courses that target advanced management skills or personal productivity.

As a part of the performance management program, employees discuss with their managers what elective coursework they would like to take and then select their own training and create their own achievable due dates. In this way, training isn’t a task – it’s an opportunity.

KEY METRICS



Increase in number of employees completing their required compliance training



All new employees complete compliance training as part of the onboarding process

1.5K

More than **1,500** of the company’s employees are registered users of the learning management system

ABOUT CRANE WORLDWIDE LOGISTICS

Founded in 2008, Crane Worldwide Logistics combines a wealth of industry experience with cutting-edge technology to enhance its customer’s competitiveness in an ever-changing global arena. Guided by five value propositions; People, Account Management, Compliance & Quality Programs, Information Technology and Service, Crane Worldwide’s solutions create strategic value and a competitive edge for its global customers while providing a challenging and rewarding work environment for its greatest asset, Crane Worldwide employees.

