

EQUINITI

“ For any new digital learning initiative to be a successful one, beyond a robust marketing and communication strategy, the value add that the learning content would make for the learners is the most important one. Skillsoft’s rich content helped us see the learning adoption very soon.”

Head of L&D, Equiniti India

BUSINESS CHALLENGE

Equiniti India (EQI) is the offshore arm of the Equiniti Group and provides BPO, IT development, testing and other operational support services to not only a number of Equiniti Group companies, but also many clients of Equiniti.

When EQI sought to implement a company-wide mandate to increase competencies, they decided it was time to adopt a digital learning culture rather than continuing with the more costly and time-consuming traditional, instructor-led classroom training.

HOW SKILLSOFT® HELPED

Collaborated with EQI to create the EQI Digital Academy which included role based learning programs for all the roles and predesigned learning paths delivered through multiple methods.

Selected relevant course content across a range of subjects, from technical to project management skills, to create each path and ensure each aligned with EQI's Competency Model framework for roles throughout the entire enterprise.

KEY METRICS

Within 90 days of the launch, the digital academy portal had:

97.4% Of participating User

98.2% Of distinct logins

3653 Hours of total training consumption with

4.9 Avg. per person hour

2319 Course completions

ABOUT EQI

Equiniti Group (EQI) is based out of Chennai, India and is an intelligent provider of sophisticated technology, administration, processing and payments services for complex and regulated administration, looking after 27 million consumers on behalf of the best known brands and public sector organisations in the UK. Equiniti has leading market position and longstanding working relationships with c.70% of the FTSE 100.

