

# Digital Books: Essentials to High-Impact Learning

## A Modern Modality for Modern Learners

### Enable Learning Anywhere. Anytime.

Maximum choice and flexibility: digital books, audio books, book summaries.



PORTABLE



SEARCHABLE



AUDIBLE



DIGITAL

### When learners choose, they choose books\*

#1

TOP MODALITY CHOICE FOR LEARNING NEW SKILLS

80%

80% OF LEARNERS RELY ON BOOKS AS PART OF THEIR LEARNING EXPERIENCE

85%  
74%

in IT  
in BUSINESS

LEARNERS USE BOOKS FOR INCREASED SKILLS DEVELOPMENT

### Books appeal to a multi-generational workforce.

83%

MILLENNIALS

72%

GEN XERS

79%

BOOMERS

### Books are critical when...



CONTENT CREDIBILITY IS IMPORTANT AND/OR COMPLEX.



OUTCOMES HAVE HIGH STAKES LIKE CERTIFICATION.



LEARNERS SEEK TO BALANCE TECHNICAL SKILLS WITH SOFT SKILLS & LEADERSHIP DEVELOPMENT.

\*based on A Modern Modality for Modern Learners White Paper from Skillsoft  
learn.skillsoft.com/Website-WP-DigitalbooksAmmodernmodalityformodernlearners\_RegistrationPage.html