Innovation in Corporate Learning
Today we train over 45 million users and our content is accessed more than 130 million times every month. Over the last 20 years we have trained more than 400 million users with over one billion learning modules. With this library and these modalities, Skillsoft offers unrivalled access to the largest and most comprehensive set of corporate training assets in the world.

At Skillsoft, we specialize across four key product lines: Business & Leadership Skills, Technology and Developer, Productivity and Collaboration Tools and Compliance.

In 2014, Skillsoft acquired SumTotal®, the leading Human Capital Management enterprise software company. In 2016, SumTotal released its highly anticipated new product, the SumTotal Suite, reinforcing its position as a world class provider of enterprise learning and talent solutions that support the entire employee lifecycle.

Percipio is the learning experience platform from Skillsoft. Designed to meet the needs of modern learners, Percipio allows them to take advantage of pre-curated channels, micro-learning courses, and offers the choice of where, when, and how to learn. Percipio has over 500 channels, with new channels and content being added all the time. Percipio delivers an intuitive design to engage learners, with a consumer-led experience to accelerate learning. Percipio has been designed as an open platform which enables our clients to include curated content including custom, third-party content and complements Learning Management Systems (LMS).
Our Solutions

BUSINESS & MANAGEMENT

High-performing organizations know their competitive advantage is directly tied to their ability to develop and deploy their talent effectively, reinforced by access to training programs that not only align to business objectives but support project execution. Today execution happens in mission-based teams, with a rate of change that requires individuals to be nimble and prepared for a new responsibility at any time. A learning solution must have a broad base of content topics and modalities and be available when needed.

Skillsoft’s new line of business skills courses are designed for the modern earner. We’ve created fresh, new business skills videos in a variety of formats including scenario-based storytelling, animation, and panel discussions with subject matter experts.

DIGITAL TRANSFORMATION

Digital transformation is driving a convergence of business and management skills with traditional IT skills. This convergence is causing companies to rethink existing organizational structures, create new roles and recruit and develop new skillsets and competencies among their workforces. Primary research with Skillsoft customers highlights that more than two-thirds of all organizations believe they do not have the right skillsets, competencies or operating models to adapt in the shifting digital economy.

The Skillsoft Leadership Development Program addresses the changing way in which organizations need to develop their leaders by providing a scalable, cost-effective, and engaging leadership development experience designed for the modern, digital learner.

The courses support the following new competencies for leading in the digital economy, including:

- The Agile Leader: Perseverance and Flexibility
- Leading Virtually
- Leading Innovation
- Leading Through the Challenge of Change
- Embracing Diversity in Leadership
- Leading with Digital Technology
- Leading Through Disruption
- Leading a Customer-Centric Culture
- And more

A unique learning design and scenario-based pedagogy set the Skillsoft Leadership Development Program apart in the market. Skillsoft’s unique approach leverages a common set of characters throughout the curriculum, including a “leader mentor.” Through compelling drama and pragmatic storytelling, Skillsoft models the critical human-interaction elements of leadership and demonstrates effective implementation strategies within the team context, allowing learners to tie learning to on-the-job leadership behaviors.

Learners also benefit from a wide array of tools and application resources, including reflection questions, knowledge checks, post-course assessments, facilitation guides, leader-led activities and exercises. Additionally, close to 800 carefully curated video-based assets, books, book summaries, audio books and expert-authored content extend the learning.

Skillsoft’s Productivity and Collaboration Tools collection provides on-the-spot and in-depth training for the applications, operating systems and devices most used by today’s organizations. This collection is designed to meet different learning styles through multi-modal assets, including video-based courses and ebooks. Realistic examples facilitate learning and aid in task demonstration. Course exercises support the application of key concepts while end of course assessments evaluate retention of key concepts.

Videos feature realistic task demonstration to facilitate learning. Course exercises support the application of key concepts, while end-of-course assessments evaluate retention of key concepts. Captions, audio descriptions, and transcripts make the content accessible and allow your entire organization to build and maintain digital skills.
Our Solutions

Skillsoft delivers training to more technology professionals than any other corporate learning company. Every year, we deliver 26 million hours of learning content to more than 5 million learners worldwide. Continual learning is an organization’s most important tool in adapting to this unprecedented technology transformation where new roles are rapidly evolving, new skillsets are required and business and technology sides of the business are increasingly converging.

To ensure they can retain talent, organizations need to provide enterprise technology professionals and software developers with access to an abundance of multi-modal resources to prepare for certification exams, trouble-shoot on demand, or acquire new technical skills. Finally, an area often overlooked for technology professionals is soft skills – these are crucial for developing effective leaders and communicators.

Skillsoft offers an unparalleled solution, developed in conjunction with our industry-leading experts who carefully curate multi-modal resources into hundreds of learning channels. These channels incorporate several learning modalities including video learning, hands-on practice labs, virtual mentoring and access to the largest library of leading certification prep books and audiobooks.

Skillsoft Compliance Solutions provides legal, ethics and workplace safety training through a full suite of customizable compliance training options tailored around each customer’s unique, industry-specific requirements.

With one of the largest selections of compliance topics available, Skillsoft Compliance Training Solutions ensure organizations effectively meet regulatory requirements and mitigate risk. To aid your organization in addressing global audience requirements, we include language and cultural considerations to promote awareness around critical risk areas—all while building a strong culture of compliance through a comprehensive suite of training, services and technology.

Our compliance courseware and videos are developed in partnership with industry-leading subject matter experts to ensure customers receive up-to-date, relevant and reliable content. Courses are available in 30+ languages, each developed around key instructional design principles to better engage learners and accelerate ethical and safety workplace practices across the organization. Our approach focuses on business outcomes by aligning our tools with the organization’s objectives to ensure we not only address the challenges in training the workforce, but also incorporate training into the overall business strategy.
Today’s learner demands the easy-to-use and intuitive experience at work that they have become accustomed to from consumer brands like Google, Amazon and Netflix. Our solution is Percipio, the learning experience platform that delivers an immersive learning experience.

Experience Percipio, an intelligent online learning experience platform that delivers an immersive learning experience. It leverages highly engaging content, curated into over 500 learning paths (channels) that are continuously updated to ensure customers always have access to the latest information.

Using Percipio, learners can make the most of their precious time and create lasting change inside their organizations. Learners decide when, where, and how to learn through curated channels and micro-learning videos. Administrators are able to create and assign learning paths, visually monitor progress using charts and graphs, and show how learning drives value in their companies.
Our Customers Say it Best

We have over 6,500 customers, including 65% of the Fortune 500. We have many wonderful stories about our customers on our website and our YouTube channel.

We wanted to highlight 3 customers who recently received 2018 Brand Hall Excellence Awards for excellence. Florida Blue, General Motors and Tata Consultancy Services each received an award for their innovative learning and talent management programs that enable employee development and influence organizational goals.

Florida Blue | Best Advance in Learning Technology Implementation
As a Skillsoft customer for more than 15 years, Florida Blue has continually demonstrated a commitment to solutions that maximize job performance, create efficiencies and extend capabilities in their healthcare community. In 2017, Florida Blue deployed SumTotal Learning Management with Skillsoft's core learning assets to 20,000 learners across Florida Blue's employee base, contractors and external agents. Florida Blue also used SumTotal to deliver Medicare certification training in-house for the first time. The Medicare Certification Program saved Florida Blue more than $300,000 in 2017 and is expected to save an additional $900,000 in 2018.

General Motors (GM) | Best Results of a Learning Program
Transitioning from GM's decentralized LMS to Skillsoft's enterprise-wide learning program has significantly improved the user experience and accessibility of learning content. Designed to meet learning needs across distinct roles and disciplines, including Finance, IT, Project Management and Six Sigma, GM recorded 41,228 course completions across 23 business functions and a total user population of 18,262. This represented a 23 percent adoption against an audience potential of 70,000, in 2016 alone. GM implemented the learning program to automate learning analytics. The program enables GM to manage curriculum and completion with rigorous datasets and industry benchmarks.

Tata Consultancy Services (TCS) | Best Advance in Leadership Development
Utilizing Skillsoft's Leadership courses, TCS developed a “Leader in You” program (LiY). The program sharpens the critical leadership and management competencies of middle managers, enabling them to lead teams, embrace change and demonstrate customer centricity. TCS aligned the Skillsoft content into three themes – managing your business, managing your teams and managing yourself – to support its business goal of achieving a 100 percent agile-ready workforce by 2020.
COMMITTED TO OUR COLLECTIVE PURPOSE

Team members continually push towards achieving our collective purpose. They recognize that their individual efforts must fundamentally connect throughout the organization to achieve a greater impact. They are adept at working cross-functionally and acknowledge the contributions of others.

ENTREPRENEURIAL WITH A LEARNER’S MINDSET

Team members are always questioning how it can be done better – “that’s the way it has always been done” is never the right answer. They are passionate, resourceful and resilient to setbacks. They believe in positively transforming people's lives and careers through continuous learning. They inspire others to grow outside of their comfort zone.

AUTHENTIC & CUSTOMER CENTRIC

Team members never compromise integrity to achieve results. They support the customer and each other, and are constantly mindful of creating a positive customer experience both internally and externally.

ADAPTABLE & AGILE

Team members are innovative, creative and intellectually curious. They incorporate different perspectives into their thinking. They respond quickly and positively to changing demands while remaining keenly focused on how people learn and the learner experience.

CONFIDENT & AUDACIOUS ACHIEVERS

Team members hold themselves accountable. They take a data-driven approach to determining achievement effectiveness. They are never satisfied with the notion of “It’s good enough.”
Our Virtues

Accessibility
We know from research that people with learning challenges are more likely to experience adverse socio-economic outcomes. Access to learning is a key way to close this gap and provide access to a world of equal opportunities. We believe that everyone has the right to access our content and our learning platforms, and we are committed to making our content and technology accessible to all learners. That's why we develop our content and platform technology with accessibility in our DNA.

Diversity
With more than 140 million users and content that is accessed over 130 million times every month, in 160 countries and 29 languages, we support an incredibly diverse audience. Employing a diverse workforce that brings a variety of experiences, ideas and perspectives is very important to us. We are committed to actively increasing representation of underrepresented groups within our company.

Safe Place to Learn
We believe a learner’s training history is private. We believe learners are entitled to know that all data around their learning – from which courses they took, videos they watched, books they read, completed assessments they failed and passed – is treated as private data within the learning environment and should be protected as such. Their historical data, such as fail rates, should never be shared with recruiters. Learners should never be targeted by recruiting companies or agencies based on their company mandated learning history. Their data should not become available to or part of a social platform’s algorithms to determine a learner’s suitability for a role. Most importantly, learners’ data should not adversely impact their ability to find future employment.

Improving people’s lives through learning
Skillsoft believes it is important to give back to the communities in which we operate. We know that our learning solutions can change how people feel about themselves and open new doors regarding their professional prospects.

Our philanthropic strategy reflects our purpose-driven culture. We are passionate about continuous learning and we are proud to share what we do with those in need.

Click here to learn more about Skillsoft’s corporate social responsibility programs or to request a donation.
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