SKILLING PROJECT TEAMS FOR BUSINESS EXECUTION

Effective execution of strategic and tactical initiatives is essential to the success of business today. Projects, executed by mission-driven teams, represent the primary vehicle for putting the strategic agenda into action.

“We know that a majority of senior leaders acknowledge that their organizations often struggle to bridge the gap between strategy formulation and its day-to-day implementation. Moreover, the executive leaders we surveyed reported that in the last 12 months, only 60 percent of their strategic initiatives met goals.”
— PMI Pulse of the Profession, 2017

Project management training is essential to building critical business competencies for successful project management in the digital age. While technical project management skills are critical, the “hard” skills alone will not ensure that teams can successfully deliver their projects on time, on budget and meeting the project scope. The “soft” skills like effective communication, collaboration, leadership and others are absolutely essential for rounding out project team skills across the enterprise.

A UNIQUE SOLUTION FOR PROJECT MANAGERS

Skillsoft’s solution for project management is unmatched in the marketplace. The solution features:

• 80+ hours of project effectiveness content for all members of a project team
• Comprehensive course assessments for mastery of course content
• Certification-aligned content with leading certification providers such as PMI and Axelos
• Mentoring and TestPreps for a variety of leading certifications
• Opportunities for live “bootcamp” style learning
• Hundreds of supplemental online content resources, including text and audio books to extend learning
• Practice exercises and job aids for practicing learned skills on the job

The breadth of content, depth of subject matter, and range of training and practice modalities of the Project Management Solution is directly aligned to the needs of project managers and offers versatility for the project management journey from beginning to mastery.

SNAP SHOT

Impactful Project Execution in the Digital Age

“Projects and programs are the core of any organization’s strategic initiatives — they are how change happens. Having the talent to implement those initiatives successfully is the critical capability that gives organizations a competitive advantage to navigate through necessary change.”
— PMI’s Pulse of the Profession, 9th Global Annual Project Management Survey, 2017
MISSION-BASED TEAMS ARE DRIVING BUSINESS EXECUTION IN THE DIGITAL AGE

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<thead>
<tr>
<th>PROJECT MANAGER</th>
<th>SPECIALIZED TEAM MEMBER</th>
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<tr>
<td>Project Management is my job role</td>
<td>Business Analyst or Product Owner is my role</td>
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<td><strong>Needs:</strong> Hard skills and immersive training in PM principles, tools and methodologies. <strong>Might include:</strong>&lt;br&gt;- Certification and maintenance in PMI® and PRINCE2®&lt;br&gt;- Microlearning courses, mentoring, TestPreps, Live Bootcamp, Study Guides, and Digital Tools</td>
<td><strong>Needs:</strong> Hard skills training in other PM-related essential practices such as business analysis, product ownership, and more. <strong>Might include:</strong>&lt;br&gt;- Certification content for areas of practice such as business analysis&lt;br&gt;- Selective PM-related skills such as risk management and change management</td>
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<th>ALL TEAM MEMBERS</th>
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<td><strong>Needs:</strong> Soft Skills Training for business skills, leadership and digital transformation training. <strong>Might include:</strong> collaboration, leading innovation, team building, negotiation, communication, agile mindset and more</td>
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Skillsoft's Project Management, Leadership and Business Skills solutions feature microlearning course content, full-text and audio books, opportunities to engage in live virtual classroom training, on-demand mentoring and hundreds of supplemental content resources for learning extension. With broad and deep content coverage, coupled with the flexibility made possible by a range of content formats, Skillsoft's solutions power project effectiveness and enable successful business execution of critical projects.

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