BUSINESS CHALLENGE

The core principles of sustainability, quality and leadership guides ArcelorMittal. It works responsibly with respect to the health, safety and wellbeing of its employees and communities where it operates.

ArcelorMittal has an extremely diverse and geographically dispersed workforce. To capitalise on this diversity of knowledge and experience, and introduce a collaborative learning framework, ArcelorMittal sought to enhance its existing learning programmes with social and communal learning facilities.

ArcelorMittal also wanted to encourage employees to develop the practice of applying their extensive knowledge and experience to a broad range of positions and functions.

HOW SKILLSOFT® HELPED

Working with Skillsoft, ArcelorMittal produced Learning from Failure, a programme comprising three blended learning modules that incorporated content from the Skillsoft Leadership and Business Skills solution alongside existing third-party content.

Included within this offering were topics such as project management and Six Sigma certification preparation.

To further augment the learning and facilitate peer interaction, dialogue and reflection, Skillsoft worked with ArcelorMittal to design and deliver two webinars.

KEY METRICS

- 47 participants completed the module, with a total time of 73 hours of training delivered.
- Net Promoter Score of +41
- 94% of participants said they would probably or certainly apply in their job what they have learned in the course

ABOUT ARCELORMITTAL

ArcelorMittal is the world’s leading steel and mining company, with a presence in 60 countries and an industrial footprint in 18 countries. Guided by a philosophy to produce safe, sustainable steel, they are the leading supplier of quality steel in the major global steel markets including automotive, construction, household appliances and packaging, with world-class research and development and outstanding distribution networks. In 2016, ArcelorMittal had revenues of $56.8 billion.