



“ Mobile learning is critical since our salespeople are often on the road. Whether it’s watching videos, reading books or listening to audiobooks, Percipio allows employees to use the Skillsoft Leadership Development Program and Skillsoft’s Digital Transformation training at their convenience. ”

Karin Levitt, Global Director of Learning and Development, Hitachi Consulting

BUSINESS CHALLENGE

In a rapidly evolving technology industry, leadership development is critical. Hitachi Consulting’s clients expect the company to both lead its people and provide leadership to them.

Hitachi has employees worldwide, so leaders must understand how to work in global teams. Employees need to know how to deal with a diversity of culture and thought as they manage diverse and geographically disparate teams all operating at different stages in their digital transformation.

As Hitachi looked to implement new leadership training, it decided to overhaul how learning is deployed and managed since they couldn’t put everyone into a single classroom.

HOW SKILLSOFT® HELPED

A cohesive learning solution featuring **Percipio**, Skillsoft’s learning experience platform and **Skillsoft’s Leadership Development Program (SLDP)** and **Digital Transformation training** enables leaders to align on competencies and provide guidance to employees and clients.

Employees can select from Skillsoft’s curated content and internal subject matter experts to either follow a structured program or pursue a self-directed path. The solution’s multimodal and microlearning content aligns with employee learning expectations and encourages point of need learning.

With Percipio’s out-of-the-box reporting, Hitachi can now track and record employee training and demonstrate how learning is supporting key business objectives.

ABOUT HITACHI CONSULTING

Hitachi Consulting is the digital solutions and professional services organization within Hitachi Ltd., a global technology and social innovation leader. Hitachi Consulting is a catalyst for positive business change, propelling organizations to drive disruptive innovation and to accelerate digital transformation. They help organizations leverage data as a strategic asset to innovate faster, develop new revenue streams, and respond to global dynamics with insight and agility. Hitachi collaborate with clients to create solutions that help maximize operational efficiency and deliver measurable, sustainable business results.

KEY METRICS



Increased number of return users and course completions

20%

20% increase in unique users

500%

Over 500% rise in the consumption of learning content



Dramatic rise in the number of employees earning PMP and AWS certifications

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