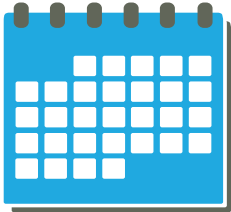




WHY SKILLSOFT ELEARNING IS THE SMART ANSWER

LEARNING APPLICATION RATE



WITHIN **6 WEEKS**
WHAT EMPLOYEES LEARN IS
APPLIED TO THE JOB



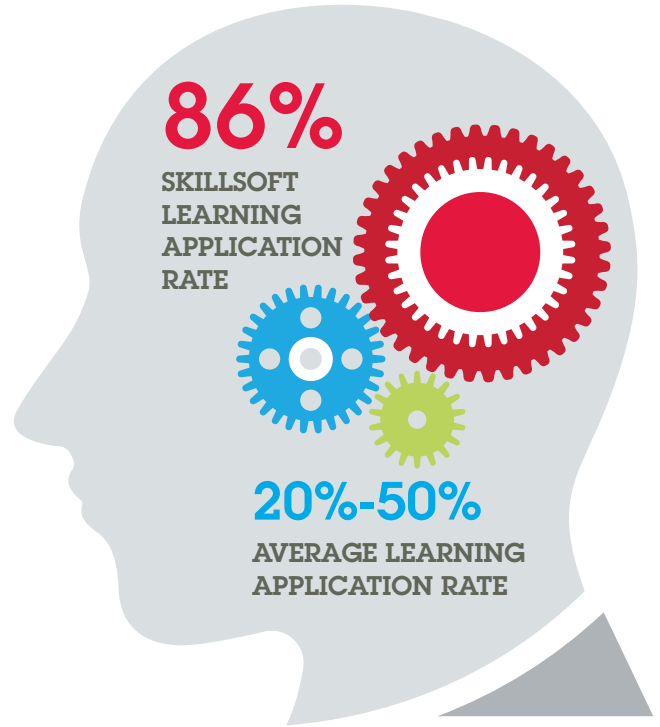
CLASSROOM



INTERNALLY
DEVELOPED
ELEARNING



Skillsoft content is applied at rate that is 8% higher than the classroom and 12% higher than in-house developed elearning.



With Skillsoft, 86% of what is learned by employees is applied within 6 weeks to their job. What employees don't use goes to waste, AKA *scrap learning*.

QUALITY LEARNING IMPACTS BUSINESS OUTCOMES.

INCREASED
CUSTOMER
SATISFACTION

+10%



INCREASED EMPLOYEE
SATISFACTION

+11%



Research indicates this improvement is directly attributed to Skillsoft.

SKILLSOFT LEARNERS ARE
43% MORE SATISFIED THAN
CLASSROOM LEARNERS AND **2X** AS
SATISFIED AS LEARNERS WHO ARE USING
INTERNALLY DEVELOPED ELEARNING.