IS YOUR WORKFORCE PREPARED?

Deloitte study, Predictions for 2017

The reality is that most organizations are not fully prepared for this revolution. A recent Bersin by Deloitte study found that 90% of organizations are not ready for digital transformation opportunities and challenges.

**SKILLS NEEDED:**
- Exploring UI/UX Design
- Customer Journey Mapping

**MANAGEMENT SKILL NEEDED:**
- Computational Thinking

**MOST CRITICAL NEW TRANSFORMATION TECHNOLOGY SKILLS:**
- Computational Thinking & Cognitive Load Management
- Digital Communication/Virtual Collaboration

**SUCCESSFULLY ENABLING THE ORGANIZATION'S SHIFT**

To learn more about SumTotal Systems' solutions and request a demo, click here. To speak with an eLearning sales consultant today to help you with your journey, click here.

**TOP DIGITAL TRANSFORMATION CAPABILITIES:**
- Digital learning experience platforms – Percipio & Skillport
- Digital Technologies within our IT & Certification portfolios
- Digital Skills (Coming 2018)

**IN YOUR ORGANIZATION, WHAT C-LEVEL OWNS DIGITAL TRANSFORMATION?**

- Chief Learning Officer: 10%
- Chief Digital Officer: 7%
- Chief Operations Officer: 11%
- Chief Information Officer: 8%
- Other: 26%

**DOES YOUR ORGANIZATION HAVE A FORMAL DIGITAL TRANSFORMATION STRATEGY IN PLACE?**

- Yes: 50%
- No: 50%

**IF DIGITAL TRANSFORMATION IS A C-LEVEL INITIATIVE, WHO DO YOU THINK SHOULD OWN IT?**

- Chief Learning Officer: 98%
- Chief Digital Officer: 4%
- Chief Operations Officer: 98%
- Chief Information Officer: 2%
- Other: 0%

**HOW PREPARED IS YOUR ORGANIZATION FOR DIGITAL TRANSFORMATION?**

- 20%: Very Prepared
- 26%: Prepared
- 19%: No Strategy
- 26%: Unprepared
- 9%: Unprepared

**WHAT ARE THE TOP DIGITAL TRANSFORMATION CHALLENGES?**

- 26%: The digital skills gap
- 20%: Digital strategy development
- 19%: Leadership buy-in
- 18%: Technology decision-making
- 17%: Digital management skills development

**WHAT ARE THE TOP SKILLS FOR SUCCESSFUL DIGITAL TRANSFORMATION?**

- 36%: Digital leadership
- 26%: New transformation technology skills
- 26%: Adaptive thinking and agile approaches
- 22%: New business model thinking

**SKILLSOFT CUSTOMERS THINK ARE FIRST PRIORITY?**

- 50%: Digital leadership
- 26%: New transformation technology skills
- 26%: Adaptive thinking and agile approaches

**WHAT IS THE PRIMARY BUSINESS QUESTION YOUR ORGANIZATION NEEDS TO ASK ABOUT DIGITAL TRANSFORMATION?**

- 36%: How prepared is my organization for digital transformation?
- 26%: What digital skills are needed?
- 26%: How do we measure progress?
- 18%: How should we finance this initiative?

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