BUSINESS CHALLENGE

Founded in 1968 by Eunice Kennedy Shriver, the Special Olympics movement has grown to more than 5.3 million athletes and Unified partners in 172 countries. Special Olympics empowers people with intellectual disabilities to become accepted and valued members of their communities.

Special Olympics wanted to enhance its current leadership development program with a more modern and robust learning solution. Furthermore, to maximize usage, the platform selected must offer a consumer-led experience and promote self-development.

HOW SKILLSOFT® HELPED

Using Percipio™, Skillsoft's award-winning intelligent learning platform, which is built on Amazon Web Services, learners have access to extensive and authoritative Business and Leadership Skills, Digital Skills and IT Skills and Certification training content.

Percipio's easy to use, step-by-step guide ensures each learner receives a personalized learning path.

Skillsoft multi-modal content, which offers learners variety and choice, coupled with convenient concise courses, is making learning fun and easy.

KEY METRICS

- Supplement the content used by Special Olympics' Leadership Academy
- Enhance leaders' positive impact
- Percipio rolled out to the leaders who attend Special Olympics' Leadership Academy workshops
- Received ATD Excellence in Practice award

ABOUT SPECIAL OLYMPICS

Using sports as the catalyst and programming around health and education, Special Olympics is fighting inactivity, injustice and intolerance in support of more than 1 million coaches and volunteers, Special Olympics delivers 32 Olympic-type sports and over 108,000 games and competitions throughout the year.

The development of strong, visionary leaders is crucial for nonprofit organizations that promote social change. We have leaders in 172 countries. Offering Skillsoft’s high-quality content via Percipio to such a geographically and culturally diverse group will enhance our Leadership Academy's value.

Denis Doolan, Chief of Organizational Excellence, Special Olympics International