BUSINESS CHALLENGE

Established in 2000, Moneris is a joint venture between the RBC Royal Bank and the Bank of Montreal. It is one of North America’s leading payment processors and is headquartered in Toronto with offices in Montreal, Vancouver, and Sackville.

To meet the needs of its customers, Moneris is committed to the development of its multi-generational employees with a particular emphasis on leadership.

Moneris sought to overhaul their existing leadership development program and replace it with a more comprehensive and integrated approach in order to foster a culture of leadership.

HOW SKILLSOFT® HELPED

Skillsoft supplied the learning assets, including microlearning content such as short videos and book summaries, for Moneris’ Leadership Development Framework courses.

Skillsoft’s Solution Services team partnered with Moneris to align learning content to targeted areas of development to optimally support strategic imperatives.

Moneris embeds Skillsoft resources in appointment emails to promote sustained learner participation. They supplement their leadership development assets with high-impact Skillsoft Live Events.

KEY METRICS

80% 80% applied their learning within 6 weeks

5% 5% average skill gain, providing an estimated $1,022,112 in benefits to Moneris

$154 Annual investment per active user: $154

21:1 21:1 benefit-to-cost ratio of Skillsoft courses

ABOUT MONERIS

Moneris is Canada’s largest provider of innovative solutions for mobile, online and in-store payments, processing more than one in three transactions in Canada. Serving businesses of any size, in almost every industry, Moneris offers hardware, software and integrated solutions to help transform the way businesses grow and operate - in payments and beyond.