The Skillsoft Story
The Global Leader in eLearning

Founded less than 20 years ago in 1998, Skillsoft® has grown rapidly to become the global leader in eLearning. With 2,500 employees across multiple locations in North America, EMEA and APAC, Skillsoft trains more professionals than any other company in the world. We are trusted by the world’s leading organizations, including 65% of the Fortune 500.

We have trained more than 400 million users with over one billion learning modules – our content is accessed more than 130 million times every month. Original content includes over 120,000 different learning modules, including 7,000 courses, 65,000 videos, and 46,000 book options. We enable collaboration across the globe in 160 countries and 29 languages.

At Skillsoft, we specialize across four key product lines: Business & Leadership Skills, IT Skills & Certification, Digital Skills and Compliance.

In 2014, Skillsoft acquired SumTotal®, the leading Human Capital Management enterprise software company. In 2016, SumTotal released its highly anticipated new product, the SumTotal Talent Expansion Suite, reinforcing its position as a world class provider of enterprise learning and talent solutions.

In 2015, we extended our footprint in Europe through the acquisition of Vodecllic. Based in Paris, France, Vodecllic specializes in high quality video-based digital skills courseware.
The Skillsoft Difference

OUR SOLUTIONS

We are the global leader in eLearning and we train more professionals every day than any other company in the world. Our breadth and depth of content is unparalleled: we offer 120,000 pieces of content, including over 7,000 courses, 65,000 videos, and 46,000 books deployed in 160 countries and 29 different languages including English, Korean, Japanese, Mandarin and Cantonese.

Our product lines engage learners with interactive courses, enlightening videos and practical simulations, allowing employees to learn in the modality that works best for them. Our instructors and mentors have 190 years of combined experience and a 95% customer satisfaction rating. Our authors and presenters include Fortune 500 executives, highly respected leadership coaches, and revered experts like Jack Welch, Stephen R. Covey, Marshall Goldsmith, Gary Hamel, and Harvard Business School professors.

“The Skillsoft Learning Consultants play a pivotal role in the success of the development and execution of the eLearning strategy for AJG.”

Jason Grieve, National Learning & Organization Development Manager at AJG
Our Product Lines

BUSINESS & LEADERSHIP SKILLS SOLUTIONS
Skillsoft provides today’s leading global organizations with the broadest and deepest content coverage available for business and professional development. Our content covers the most critical business challenges facing organizations today, including leadership development, business acumen, building teams and relationships, self-management and effective communications.

DIGITAL SKILLS SOLUTION
Give your employees the skills they need to effectively use digital technology. Our Digital Skills Solution includes over 1,000 short expert-led videos, video-based eLearning courses, and access to thousands of full-text online books on products from the world’s leading software companies, including Adobe, Apple, Microsoft, Google, IBM, SAP and Seagate Crystal Reporting.

COMPLIANCE SOLUTIONS
Compliance-based risk mitigation and safety training for customers ranging from global enterprises, government and educational institutions, to small and mid-sized businesses. Skillsoft provides compliance solutions to over 1,400 organizations worldwide, including many Fortune 500 companies.

IT SKILLS & CERTIFICATION SOLUTIONS
The widest array of integrated learning types to develop and maintain IT skills, including short expert-led videos, video-based eLearning courses, live web-based instructor-led training, free live mentoring services, certification test preparation, and access to tens of thousands of full-text online books, covering security, cloud computing, software development, networking, project management and more.

CONTENT DELIVERY PLATFORMS
Skillport® is a cloud-based system that connects people to formal, informal and collaborative learning in a beautiful, easy-to-use setting. Skillport delivers highly targeted and personalized learning—when and where people want it. The Skillsoft Learning App offers eLearning mobility. Skillsoft content extends to leading learning management system providers through support of the AICC and SCORM eLearning standards.

PERCIPIO
Percipio is the Latin for acquiring knowledge. It’s also our new state of the art learning platform, delivering a beautiful, personalized learning experience to engage and inspire all your people.
“The variety of content and scalability enabled by Skillsoft gives TCS a strategic advantage as we continue to witness rapid business growth.”

Damodar Padhi, VP & Global Head, Learning & Development, Tata Consultancy Services
OUR EXPERIENCE
We have delivered over a billion pieces of content to over 400 million users since 1998. This gives us unparalleled expertise in deploying eLearning programs that deliver excellent ROI and enable a learning culture. Organizations that foster a learning culture perform better, reaping the rewards of greater employee engagement, satisfaction and retention, increased efficiency, and better customer service. We can help your company become more innovative and adaptable.

OUR SERVICE
With over 40% of our staff in customer support and eLearning consulting, we ensure the success of your eLearning program by aligning it to your business needs. Our people begin by developing your program in conjunction with your strategies, culture and events to leverage best practices—then working with you to maximize your eLearning success. Skillsoft eLearning consultants, customer support, and application engineers provide core program support services, a fundamental value-add. These teams deliver expert eLearning services and advice to help you establish your general strategy for deployment and adoption of powerful learning programs.

THE SKILLSOFT EFFECT
What value does Skillsoft training provide to individuals and organizations? Our Impact Analysis research demonstrates that Skillsoft learning provides the following: high applicability, direct business impact, increased employee confidence and increased value over time. In essence, Skillsoft learning had an impact regardless of a company’s size, geography, industry or length of experience with learning.
We Train More Professionals Than Any Other Company in the World.

In 2016, after sampling over 36,000 Skillsoft end users across 19 industries, the Impact Analysis survey's data demonstrates our quality, value and effectiveness. Key takeaways from the analysis include:

We help our clients succeed across four critical building blocks of eLearning success.

Learning technology has a strong correlation to improved KPIs. After implementation, organizations saw more than a 10% change in the following areas:¹

- **53%** INCREASED EMPLOYEE ENGAGEMENT
- **53%** INCREASED PRODUCTIVITY
- **40%** INCREASED REVENUE
- **26%** DECREASED COSTS
- **16%** DECREASED TURNOVER

The #1 reason employees use Skillsoft content is CAREER DEVELOPMENT

97%
of respondents conveyed content consumed is relevant to average daily job tasks.

Skillsoft directly supports the work employees need to do TODAY to deliver results the company needs.

9/10 end users would recommend Skillsoft to a peer or colleague.

When something works, people recommend it.

8/10 end users applied what they learned within 6 weeks.

Alternatives are known to deliver application rates hovering near 50%, meaning half of what was “learned” is never used on the job.

80%
Here’s what some of our customers had to say:

“Sprint University is committed to ensuring that its learning is tightly aligned to the business and in a continuous cycle of improvement. Skillsoft continues to be a key part of our enterprise portfolio.”

Jeff Coppley, Sprint University

“With a great partnership and a careful blend of relevant content, technology, and clever program designs, you stand a better chance of engaging your labor force and improving their performance.”

Dawes Marlatt, Senior Director of Education & Employment, PGA America

“Skillsoft has an underpinned awareness and clarity that corporate training must be aligned to business goals. The team’s willingness to listen and act on our recommendations, feedback and needs, is a testament to its innovative corporate training mission.”

Jo Maddock, Learning and Development Manager, Allianz Global Assistance

“With SumTotal and Skillsoft, our people are finding new ways to work and collaborate with one another more effectively.”

Scott Farley, Director of Learning and Development, Joy Global

“Any specific skill or competency we need to develop gets pulled out and made into a bento box.”

Conrad Cone, Manager of Talent Development, ACTIVE NETWORK
Here's what some of our customers had to say:

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